

UOTH Board Meeting Minutes 10/13/2015

Call to order 6:45pm

Board members in attendance: Frank, Jessica, Jo, Chris and Stephanie (by phone)

1. elaine issue (unfortunately this issue was not on our agenda and I don't have any notes as to what it was) we've decided to skip because it's outside of our boundaries
2. Block party update:

Stephanie: attendance was lower but we were able to raise the same amount of money as last year! We talked about about improvements we liked: absolutely loved the music.

For Next Year: we liked the street use, utilize our new communication to get more members involved. Use the fundraiser get more involved. Please forward any feedback to Stephanie and Rachel so they can use your comments to make it better next year.

Frank: Spoke to some vendors - 3 food vendors and none of them did well. We got all of the booze sales and they weren't profitable. Felt they could help to advertise it more. Liked exposure but were hoping for more people. Frank or Stephanie will add their notes from District Debrief to to these meeting minutes.

Bottom Line: Overall more profitable than last year: \$1200 raised!

Stephanie recommended we split the profits 50/50 with Imagination Library who agreed to the split before the event.

Chris made the motion to split the profits 50/50 with Imagination Library, Jo seconds. Passes unanimously.

3. WalkDenver Letter of Support

Commentary from

Chris:

Concerned about how the city prioritizes where those funds are spent. City takes on that responsibility but what is the balance between new sidewalks in those areas that don't have them (poor neighborhoods) and repairing sidewalks in more privileged areas?

We are not keeping up the pace with current street repairs, how can the City make promises on sidewalks?

What about the money? Is it enough? Can we really repair all the sidewalks with \$5-\$10 per homeowner?

Chris supports the idea of the project. But I'm not necessarily ready to say yes. I need a further study.

What if it said, "We support this program in Uptown, we are ready to support this in our neighborhood."

Frank

Disagree with the edit - this project should be equitable for the whole city or nothing.

The study and assessment (Frank believes from his discussions with Jill) are built into the proposal.

This letter is intended to jump start the discussion within the city. A demonstration of support.

Chris says let's bring this to the November meeting to ask consensus. Thinks it would be good content to bring to November meeting. Do they have urgency and need it now?

Jo motions to vote on the current language and cover the proposal at a future general assembly. Second by Jessica.

unanimous approval. We will write the letter in support and bring it up at a general assembly.

4. Uptown Sampler

Debrief from Jessica: We are using students from Wartburg College to do the leg work to contact businesses about getting certified "green" with the city. The Sampler was a great opportunity to use the Sampler as a starting point in the conversation. The students delivered the initial packets to Sampler participants and then revisited them after to get their feedback on the event. Overall, most businesses were happy. They would have liked a little more communication about where to pick up buttons, where to buy day-of tickets, and what everyone was serving.

Overall: 550 people bought/used comped tickets. The dynamic was great and the night really changes the vibe of the hood.

Bottom line: We sold \$700 worth of tickets (the day-of sales go to Paul) and with our bonus money, we brought in a total of \$1200.

Other notes:

Paxti's wasn't in last year but saw the crowds, so they joined this year. Dos Santos wasn't ready - will be ready next year. Humboldt wasn't interested. The amount of restaurants was fine.

How do we expand ticket sales to outside neighborhoods? Get more tickets sold from outside of Uptown? We should get it to a committee earlier, get it out there faster, earlier. Make sure to sell them at the Block Party (have that before the Sampler). Having the website should help!

5. Elections

Board seat election is November 10th - Frank, Chris, Kate, Ryan all up for re-election

Officer positions are coming up after next meeting.

Ryan will write a statement or skip class for the election. We have 9 total, 1 vacant (1 year term).

It's imperative we recruit another member for the board. Who are we missing that represents our neighborhood? Can we find more diversity?

Before the office elections we should re-define the officer titles and roles through email.

6. Website

Jo and Frank are signing a check or Jess for remainder of website charge.

Overall, we can change the photos, text and many other design aspects.

Still have some questions for Jeff: on the home page mobile site the photos are cropped to the center, can we change that? The puzzle is not linked, can he fix that? Minutes should be as downloadable PDF not text. What about comments on the blogs? We should turn them off - What are the security options we have for comments? Spam filter?

Need good integration with FB and blog.

We need to Shout Out to Growth Weaver once the site is up. Will create that when we post the live site to our FB/Blog.

7. INC

Kate and Chris showed up and had a great time “working the room”.

Updates on road paving, city is far behind and falling further behind each year.

Vision Zero passed (yay!)

Corporate sponsors at Red Rocks? Make a banner overhead and “Hall of Fame” ring around - the thought is that people aren’t really thinking it through, INC thinks it’s out of line for desires for RED Rocks.

Purple pipe infrastructure to irrigate parks, sodium levels are up. Request to flush with other water, request to lower salt content. Ask Chris more about this, mostly it’s about irrigating parks.

2A scholarship - Susan Barnse-Gail (columnist, politician) doesn’t approve

2C stockyards - Chris doesn’t like the perpetuity of the tax. 2038 would have to go back to tourism. Ambitious and good for the city. ¼ unfunded - \$856 mil budget \$650mil recognized
Shortfall! Thinks it will turn into the next VA hospital.

Did not approve August Meeting Minutes and we’ll need to approve those in our next meeting.

Next meeting November 10th. GENERAL ASSEMBLY!!