

## June 2015 Uptown on the Hill Board Meeting Minutes

Board Members in attendance: Stephanie Sponder, Kate Moran, Jessica, Frank Locantore, Rachel Norkin, Jo

Others in attendance: Ryan, Jess, Robin, Theresa

Meeting called to order at 6:46pm

1. Minutes: Jessica moves to approve the minutes. Rachel seconds. Approved unanimously.
2. Reports:
  - Greener Paths/Land Use: Training meeting scheduled for 7/7 at DBC for walk scope. Will allow two weeks to complete then hold final meeting/party on 7/21. Will offer a free drink to anyone who turns in their numbers and working on ideas for other incentives. Stephanie suggested drink tickets for the Block Party. Jessica will add the project to Facebook. Ryan is still working on refining the neighborhoods to count, and deciding who we want to count. He will draft ideas.
3. Block Party:
  - In order to get a liquor license, UTOH needs a non-profit partner (501(c)3) for the event. Asked the board for suggestions. Lutheran Family Services, Urban Ministries.
  - Discussed the program and possible vendors donors for the event. Theresa suggested Barefoot Wine may donate and that The District could do food. Jessica will contact Firetruck Crepes.
  - Stephanie and Rachel will host a meeting the week of 6/15 for anyone interested in volunteering for the event. An email will be sent out to the people who expressed interest at the February meeting and to the board.
  - Discussion about each committee having one person at each of the planning meetings to identify ways their committee can be represented at the event. Ryan suggested a pop-up bike lane on 20th since it will be closed, etc.
4. Fundraising: General discussion. We have no limits on where we can look for funds, who we can ask. The website should be up soon and shouldn't be a barrier. Frank is meeting with Mike Martinez @ One City Block on Saturday to ask Red Peak for a donation. Frank will meet with Theresa offline to create a plan.
5. Uptown Sampler: This is an opportunity for us to fundraise and we didn't leverage it fully last year. If we agree to partner for this event, UTOH would be the interface to the businesses and would be responsible for recruiting. No cost to the businesses to participate. If we agree, we get \$500 plus 100 tickets to do with what we please. Can sell and/or give away. Past price was \$20 which equals \$2,000 potential. The tentative date is September 15th. Jessica moves to approve partnering on the event. Stephanie seconds. The board approves unanimously.
6. Rec Center Naming: The request for Carla Madison's name to be on the rec center is currently the only one out there the board is aware of. Other neighborhood groups are already backing. The question is whether we want to support as well. Does not require anything specific other than maybe a letter of support and helping to get signatures on the

petition. Rachel moves to support the naming. Kate seconds. Board approves unanimously.

7. Communications Plan: Kate has updated the format of the document. Asked that the board review the four goals and ideas for how we will reach those goals. Also asked for help on the Key Messages section. More than keywords, part of the “elevator pitch” for UTOH. Who are we? What do we stand for? Etc.
8. Move July Date: Board discussed possible dates for the board meeting in July to eliminate conflict with Tasty Colfax. Rachel moved to change the date to 7/13. Stephanie seconds. Board approves unanimously.
9. Neighborhood Assembly: Date of June 24th won't work as it overlaps with the Happy Hour. Frank will look for a new date in August.
10. Announcements:
  - Happy Hours: June will be at Ace. Round robin ping pong tournament to raise money for UTOH. \$5 entry. June 24, 6-8pm. July will either be at Humboldt or Hamburger Mary's.
  - Trash pick up with Parks & Beautification is Thursday, June 18th.
  - Denver Bicycle Cafe is expanding! Jessica is taking over the remainder of the building, expanding the bicycle shop and very soon carrying more bicycles for sale.

Rachel moves to adjourn meeting at 8:00pm. Jessica seconds. The board approves unanimously.