

## UOTH Board Meeting Minutes 5/12/15

Call to order 6:36pm 5/12/15

Board members in attendance: Frank, Judy, Jessica, Jo, Kate, Chris and Stephanie

1. **Prior Meeting Minutes:** No comments or adjustments.
  - a. Chris moved to approve minutes. Stephanie seconds. Approved unanimously.
2. **Committee & Officer Reports:**
  - a. **Parks & Beautification presented by Judy:** Participate in neighborhood cleanups on the 4th Thursday of every month at 6pm, starting May 28th located at 16th and Ogden. Certificates of appreciation will be sent out to neighbors. B-cycles are not getting maintained so they're working on getting those updated for neighborhood.
  - b. **Events Committee presented by Stephanie:** Happy hour went well last month. Next happy hour in June is tentatively set for Ace and then The District July. The Health Fair is on track but still need more fundraising. Block Party permits have been submitted by Rachel for Saturday, August 1st. Planning meetings will start in early summer. Need to start fundraising and organizing volunteers, participating businesses, etc.
  - c. **Land Use & Zoning presented by Jo/Frank:** Ryan hosted meeting last Monday on his zoning meeting; meeting went well. Ryan and Ken will make a 10 minute presentation on the neighborhood vision at our upcoming Neighborhood Assembly on Wednesday, June 24th.
  - d. **Greater Paths presented by Jessica:** Working on getting a Green Business District project going; will keep us updated on progress.
2. **Communications & Outreach:** Frank and Kate are working on fast tracking our website and logo. We've paid for 6 pages. Jessica offered to help with content for the website. Kate and Frank are working with Pierce from Fluid on the logo. He did not provide a quote. Jo suggested that we tell him what we want and he provides us a quote before proceeding. There was discussion of changing our name to Uptown or Uptown Denver. The basic parameters for the logo is simple so it looks good in color and black and white, clean cut letters/shapes, and a feeling of community through an iconic symbol. We would like him to come up with a few variations to choose from (Ex: 1 with words only, 1 with words and pictures, etc.). Key words to describe Uptown: Vibrant, Convenient, Diverse, Community, row homes, 1910 homes, Walkability, Connect, Grow, etc. Use these words as a word cloud on our future website. Kate will provide request to Pierce with a max budget of \$250. Jessica motioned that we allocate \$250 (or \$550 if Jo reports back to the board that we have an additional \$300) for logo design, Kate seconds, passed unanimously. Deadline for logo and website launch deadline goal is by the end of May so everything is public. Discussed having a splash page to fill the website page until the full website is available.
3. **Tax Update:** Frank has filed for an extension and will keep us updated when he receives the results.

4. **Budget:** Jo presented 2015 YTD Budget \$4149 in Budget; \$300 more needed to pay for website. \$168- Emails. Block Party & Health Fair brings us down to a remaining balance of \$259. \$1,000 needs to be allocated to Parks & Beautification (restricted funds).
  - a. Frank is going to "drive" our fundraising by working with all the board members and chairs.
5. **Announcements:**
  - a. Central Center Rec Center -Naming of center discussed.
  - b. It's Jessica's birthday!

Meeting adjourned at 8:14; Kate moved, Jessica seconded, approved unanimously.