

Uptown on the Hill - February Board Meeting

Location: Avenue Grill

Date: Tuesday, February 10, 2015

Board members in attendance: Frank, Cameron, Chris, Rachel, Stephanie, Jo

Committee chairs in attendance: Judy, Ryan

Others: Jessica - CHUN

1. Approval of last meeting's minutes

Chris moves to approve minutes

Stephanie seconds

Board approves unanimously

2. Committee Reports:

-Ryan, Land Use & Zoning: 14 people signed up for the committee. Group will meet Thursdays at 7pm. Have a walking tour this Thursday. Sent poll to select the first book for the group to read. Goal is to get the city to select Uptown's plan for updating.

-Judy, Parks & Beautification: 14 people signed up for the committee. Will focus on working with the city to establish a flower garden at Ogden, establish more bus stops, participate in May 9th city clean up, name park after Carla Madison. One City Block offered location for meetings.

Stephanie moves for reports to be included as part of the minutes

Cameron seconds

Board approves unanimously

3. Recap of Project Kick Off & Social:

-Comments from the board & committee chairs: underestimated the attendance and enthusiasm. Pleasantly surprised with the turnout.

-Lessons learned: All could have done more outreach and promotion before. More diversity in the room. Takes more time to plan than anticipated, more lead time for promotion. Turned out to be more of a 1:1 conversation with the people interested vs having an organizing meeting getting/giving action.

Chris moves to support the Block Party, date to be determined as soon as possible.

Cam seconded

Board approves unanimously

4. Budget:

-Old Business

-Block Party expenses: Frank, Jo, Alison, Rachel met to review expenses and receipts. Jo created spreadsheet including receipts. Total of \$1,479.23 accounted for and to be reimbursed to Frank. Chris motions to approve, Jo seconds. Board approves unanimously.

-Tax reimbursement: An end of year sheet will be created to summarize expenses from 2013 and 2014 separately. New concern raised by Chris that Frank will see a personal benefit on his 2014 taxes as the money that was in the LLC was almost all spent in 2014, which will show as business expenses and he would likely see an increase in his return. This may be more than the reimbursement. Tabled reimbursement until Frank files 2014 taxes and the board can review the offset.

-Block Party donation to Produce 4 Pantries: 1/2 of profits would be \$613. Chris moves to give \$750 to P4P. Cameron seconds, board approves unanimously.

-Budget: Not ready for voting, committee chairs need to complete.

5. Website:

-Frank set up domain: uptowndenver.com

-Discussion on whether we want to set up email addresses. Rachel moves to approve 7 emails, Stephanie seconds, board approved unanimously. (board, 4 committees, info,

-Proposing 6 page website: Home, Uptown Sampler, Block Party, Committees (info & announcements), Businesses (list of those in Uptown, \$20 to link to their site), History/Photos

-Still use FB to promote events. Website for fundraising, etc.

-Monthly sponsors of website to raise money

-Jo moves to pay the first half of the website: \$300.50 of a total of \$601.00. Chris seconds. Cam abstains, remainder of board approve.

-Discussion on name and logo came up, but decided to discuss in a smaller group offline.

Rachel moves to adjourn. Jo seconded. Board approved unanimously.